



Employers in Partnership with DC Healthy Families

Did you know that more than 82% of uninsured people live in families where the head of household works? Moreover, more than 60% of all uninsured working adults are employed full-time throughout the year.

One thing that makes an employee a good one is their overall health. Not surprisingly, healthy employees are typically more content and productive. An insured workforce benefits organizations in many ways:

- Helps with recruiting the best people
- Reduces employee turnover
- Reduces absenteeism
- Increases productivity
- Improves morale

DC Healthy Families provides free health insurance for eligible working families who live in the District and earn up to 200% of the Federal Poverty Level (FPL), and 300% of the FPL if covering children only. By partnering with DC Healthy Families, businesses can help educate their uninsured and underinsured employees about the availability of free health care coverage, and help the city promote this important benefit to residents who may be eligible.

Your organization can help spread the word about this free program when you:

- Include information in your regular communications to employees.
- Invite DC Healthy Families representatives or include materials at benefit activities and fairs.
- Prominently display DC Healthy Families applications, posters and other materials in the employee break rooms, cafeteria and other places where there is high visibility.
- Include DC Healthy Families information in orientation packets.

Join the District of Columbia as it celebrates Cover the Uninsured Week, March 22 – 28, 2009, by contacting the city's free health insurance plan for families, DC Healthy Families. Our benefit counselors will send out applications, flyers, posters and other information to make your employees aware of how they might benefit from this important program. Call 202-639-4030 or 1-888-557-1116 today or TDD/TTY 1-877-6-Parent.