



## Schools in Partnership with DC Healthy Families

---

Schools are considered trusted institutions that can communicate credibly with families. In fact, a survey of parents with children eligible for public health care coverage found that more than half said they would be more likely to enroll their children if they could do so at their school or child care center.

Whether you are looking for one simple activity or enough ideas to dedicate an entire day or week to this effort, **you can help**, by:

- **Providing information during back-to-school registration.** Prepare materials in advance to insert into back-to-school packets and to make available at back-to-school nights and parent-teacher conferences. Order free materials by calling DC Healthy Families at 1-888-557-1116.
- **Promoting the availability of free health care coverage throughout the school community.** Make information available by displaying posters on bulletin boards, and having fliers on hand at sporting events and school pick-up and drop-off locations, and by asking teachers and nurses to send information home with students.
- **Inviting DC Healthy Families to participate at your next school event.** Our benefit counselors will come onsite and assist parents with eligibility issues and even completing an application. We can provide flyers and other materials to help publicize this free benefit to your families.
- **Publishing an article in the school newsletter.** Let DC Healthy Families staff help you fill your next school newsletter with important educational information about the importance of getting and staying healthy, and the availability of free health care coverage for the entire family.
- **Helping us spread the word!!** Ask parents and school personnel to tell other families about DC Healthy Families. Word of mouth is a great communications vehicle.